

**There were 128  
Drowning Deaths in  
NSW last year -  
a 33% increase on the  
10-year average.**

Before you go swimming, boating or fishing...

**STOP, LOOK,  
STAY ALIVE.**



**ROYAL LIFE SAVING**  
NEW SOUTH WALES



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**80% OF ALL  
DROWNING DEATHS  
IN NSW LAST YEAR  
WERE ADULT MALES**

Before you go swimming...

**STOP, LOOK,  
STAY ALIVE.**



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**NEARLY 40% OF  
DROWNING DEATHS IN  
ADULTS ARE LINKED TO  
ALCOHOL CONSUMPTION.**

Before you go swimming...

**STOP, LOOK,  
STAY ALIVE.**



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**OVER THE LAST 10 YEARS  
116 PEOPLE AGED 65+  
DROWNED IN AUSTRALIA  
BECAUSE OF A FALL INTO  
WATER.**

Before you go swimming, boating or fishing...

**STOP, LOOK,  
STAY ALIVE.**



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**APPROXIMATELY  
90% OF ALL BOATING  
& WATERCRAFT  
DROWNING DEATHS  
INVOLVE VICTIMS  
NOT WEARING A  
LIFEJACKET.**



Before you go boating...

**STOP, LOOK,  
STAY ALIVE.**



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**DROWNING RATES  
INCREASE TEN-FOLD  
FROM AGE 10 TO  
AGE 20.**

Before you go swimming...

**STOP, LOOK,  
STAY ALIVE.**



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